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## **DEMOCRAT SARA OROZCO “KNOCKS” ON NEARLY A THOUSAND DOORS OVER THE WEEKEND**

### **Voters across the district answer Orozco’s “virtual door knock”**

NEEDHAM, MA – Democratic state senate candidate Sara Orozco has found a way to reach hundreds of voters a day across the Norfolk, Bristol & Middlesex State Senate District: the “virtual door knock”. With a short video posted on her website ([www.SaraOrozco.com](http://www.SaraOrozco.com)) and released via email last week, Orozco is reaching more voters than she ever could have by pounding the pavement alone.

Beginning with a series of humorous door knocking “mishaps” and ending with Orozco’s pledge to “find the solutions to the problems in our district”, Orozco is utilizing the Internet and the idea of “viral videos” to reach as many voters as she can before the general election on November 4<sup>th</sup>. The virtual door-knock may be a first.

“Though I’ve tried, I can’t possibly get to the door of every voter in the twelve communities in our district,” Orozco said. “So I wanted to find a creative way of introducing myself to people through their computers. I’m committed to informing voters about my priorities and to inviting their input along the way. The Internet is a great tool for both.”

Since the video was launched last week, Orozco has received nearly one thousand hits with more coming in every day. Her innovative approach has even garnered media attention from outside the area, earning Orozco an appearance on New Hampshire-based radio show “Political Chowder” last week, with Arnie Arnesen.

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